

**Contact: Peter Fuhrman, Chairman**  
**China First Capital Ltd.**  
Email: info@chinafirstcapital.com  
Phone China: +86 755-3322-2093

**China First Capital, Ltd**

# Press Release

## **China First Capital launches first Chinese-language blog with informed commentary and analysis on China Private Equity, Venture Capital and Mergers & Acquisitions**

*Blog, called 中国私募股权投资 is designed for Chinese CEOs, bankers, investors and others involved in private equity industry. Blog URL is [www.chinaprivateequityblog.com](http://www.chinaprivateequityblog.com)*

**Shenzhen, China, March 10 2009:** The first Chinese-language blog with detailed information and insider analysis about China's booming private equity market is launched by [China First Capital](#), a premier boutique investment bank focused exclusively on serving China's fast-growing private SME companies. The blog is titled **China Private Equity** in English, and 中国私募股权投资 in Chinese. The web address is [www.chinaprivateequityblog.com](http://www.chinaprivateequityblog.com).

"Our new Chinese-language blog will report and comment on the key trends in private equity and venture capital investment in China," remarks Peter Fuhrman, Chairman of *China First Capital*. "It will also focus on Chinese Small and Medium Enterprises (SME) that will raise equity capital on their path to IPO and global leadership. We want our Chinese clients and partners, as well as all those with an interest in private equity in China, to get information and value from the blog. "

The new blog, 中国私募股权投资, is a companion to *China First Capital's* English-language blog, "[China Private Equity](#)", which already has a wide readership. 中国私募股权投资 main writer is Ryan Liu, a Vice President at China First Capital, and a venture fellow at UCLA's Anderson School of Business. His goal will be to keep Chinese readers informed, and provide deeper knowledge and perspective to all participants in the private equity industry in China.

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China continues to be the world's most robust emerging market for private equity and venture capital finance, even in a difficult global economic environment. Of particular interest to private equity firms are Chinese fast-growing private SMEs. Chinese SMEs will also be a focus on this new blog.

"We expect China's private equity industry to continue to grow and prosper for many years into the future," explains Peter Fuhrman. "We hope our blog will play a small role in that growth by providing authoritative, useful and insightful information for all participants in the private equity and venture capital fields in China."

*China First Capital* is an investment and merchant bank with focused leadership on serving China's middle market private Small and Medium Enterprises (SMEs), assisting them with capital-raising strategic M&A and other financial transactions. Unlike traditional investment banks *China First Capital's* role as financial and strategic advisor to Chinese SMEs often begins at early stages of corporate development and continues through the capital raising process from private equity to a successful IPO and beyond to global leadership.

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***For more information, contact:***

**Peter Fuhrman**, Chairman, *China First Capital, Ltd.*

**Website:** [www.chinafirstcapital.com](http://www.chinafirstcapital.com)

***China Private Equity Blog (English):*** [www.chinafirstcapital.com/blog](http://www.chinafirstcapital.com/blog)

***China Private Equity Blog (Chinese):*** [www.chinaprivateequityblog.com](http://www.chinaprivateequityblog.com)

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